BOSTON BUSINESS WOMEN

ADVERTISING + PARTNERSHIPS

TWENTY TWENTY TWO
WE ARE STUDENTS

WE ARE ENTREPRENEURS & PROFESSIONALS

WE ARE WOMEN.
BOSTON BUSINESS WOMEN SPARKS THE SUCCESS OF OUR CITY'S BEST FEMALE BUSINESS LEADERS AND ENTREPRENEURS THROUGH OUR EXCLUSIVE MEMBERSHIP PROGRAM.

BBW IS THE PLACE TO BE FOR WORKING WOMEN AND WOMEN BUSINESS OWNERS WHO WANT TO CONNECT, LEARN AND GROW PERSONALLY AND PROFESSIONALLY.
THE AMAZING WOMEN IN OUR NETWORK ARE PREDOMINANTLY:

- Career Driven Women
- Ages range 25-65+
- Frequently featured in media
- Winning Awards
- Giving TED Talks
- Leading in their communities in the Greater Boston Area.

WE BRING TOGETHER TALENTED:

- Corporate Women,
- Entrepreneurs,
- Students

For a unique blend of empowerment, networking, and fun!

40K+ Active Facebook Members
25K+ Instagram
11.6K+ Email Newsletter
9K+ FB Business Page
1.9K+ Twitter
2.2K+ LinkedIn
MORE THAN A SPONSOR

BE KNOW AS A SUPPORTER OF LOCAL WOMEN. WE BUILD STRONG, LASTING PARTNERSHIPS.

BE PART OF SOMETHING THAT HELPS WOMEN DEVELOP THEY WILL REMEMBER YOU AND THANK YOU FOR YEARS TO COME. BOSTON WOMEN ARE NO LONGER SATISFIED WITH TRADITIONAL NETWORKING EVENTS. OUR ONLINE NETWORKING COMMUNITY IS INTIMATE, UPLIFTING AND CRAFTED FOR BOSTON BUSINESS WOMEN, BY BOSTON BUSINESS WOMEN SPECIFICALLY FOR DEEP ENGAGEMENT WITH A ZERO TOLERANCE FOR NEGATIVITY POLICY WHICH SETS OUR NETWORK APART.

BOSTONBUSINESSWOMEN.COM
BOSTON BUSINESS WOMEN REPRESENTS THE NEW WAVE OF TALENT

WE HAVE OVER 40,000 MEMBERS AND ARE THE FASTEST GROWING WOMEN’S NETWORKING GROUP IN BOSTON. OUR MEMBERS ARE FREQUENTLY ON TELEVISION, WINNING AWARDS, GIVING TED TALKS AND LEADING THEIR COMMUNITIES.

INTERACTION AND RELATIONSHIP BUILDING

BBW PROMISES INTIMACY, INTERACTION AND TRUE RELATIONSHIP BUILDING.

THOUGHTFUL PARTNERSHIPS

WE BRING TOGETHER EXECUTIVES, ENTREPRENEURS AND TALENTED BOSTON BUSINESS WOMEN FOR A UNIQUE BLEND OF EMPOWERMENT, NETWORKING AND FUN!

A TRULY UNIQUE WAY TO SUPPORT BOSTON WOMEN

BOSTON WOMEN ARE NO LONGER SATISFIED WITH TRADITIONAL NETWORKING EVENTS. OUR WORKSHOPS, EVENTS AND CONFERENCES ARE CRAFTED FOR BOSTON BUSINESS WOMEN, BY BOSTON BUSINESS WOMEN.

REINFORCE YOUR POSITION IN THE MARKET

A BOSTON BUSINESS WOMEN’S PARTNERSHIP IS AN AFFORDABLE MARKETING OPPORTUNITY TO GET YOU DIRECTLY IN FRONT OF YOUR CUSTOMER. OUR SPONSORSHIP PLATFORM INCLUDES MANY OPTIONS THAT ALLOW YOU TO TELL YOUR STORY AND CREATE A CONNECTION TO OUR NETWORK, IN PERSON AND ONLINE!

STRATEGIC PARTNERSHIPS

BBW IS CONNECTED TO YOUNG EXECUTIVES AND BUSINESS OWNERS IN BOSTON. LET US HELP YOU BUILD A RELATIONSHIP WITH THEM.

MORE THAN A SPONSOR

WE BUILD STRONG, LASTING PARTNERSHIPS. WE HAVE MANY OPTIONS FOR SPONSORING, PARTNERING OR HOSTING EDUCATIONAL EVENTS FOR THE BOSTON BUSINESS WOMEN’S NETWORK THROUGHOUT THE ENTIRE YEAR. OUR PARTNERS TODAY WILL RECEIVE FIRST CHOICE FOR FUTURE COLLABORATIONS. WE WANT YOU TO BUILD STRONG, LONG LASTING RELATIONSHIPS WITH OUR MEMBERS.
BRAND PLACEMENT

SILVER PACKAGE $97
• Inclusion in an upcoming Boston Business Women newsletter
• Featured post in the BBW 40K+ Facebook community

GOLD PACKAGE $597
• Dedicated Boston Business Women newsletter
• Featured post in the BBW 40K+ Facebook community
• A story on BBW's Instagram, including a swipe up link to purchase

CUSTOM ADVERTISING PACKAGES ARE AVAILABLE. CONTACT US AT: TEAM@BOSTONBUSINESSWOMEN.COM
A LA CARTE

ADVERTISING OPTIONS

#1: NEWSLETTER INCLUSION - $75
#2: INSTAGRAM TAKEOVER - $75
#3: SOCIAL MEDIA SPOTLIGHT - $75
#4: FEATURED FOOTER - $50
WHEN SOMEONE SAYS YOU CAN'T DO IT, DO IT TWICE AND TAKE PICTURES.

#BOSTONBUSINESSWOMEN

STRONG WOMEN ARE THOSE THAT CAN BUILD FIRM FOUNDATIONS FROM THE BRICKS OTHERS HAVE THROWN AT THEM

#BOSTONBUSINESSWOMEN
BOSTON WOMEN STRONG
OUR PARTNERS

Hollister  sweetgreen
Neiman Marcus  Rue La La  Massachusetts
ZOHO  Brigham and Women's Hospital

Center for Infertility and Reproductive Surgery

Vistaprint  Wayfair
HubSpot  a zillion things home

Proven. Original.
Poo-Pourri

Continuum

CounterTack

Boston Magazine

Creatio

Merrimack College

Eastern Bank

BOSTON SEED  Capital

The Wagner Law Group

Silicon Valley Bank

Veena Robotics
ARIANNA HUFFINTON
CO-FOUNDER, HUFFINGTON POST +
FOUNDER + CEO, THRIVE GLOBAL

MELANIE WHelan
FORMER CEO, SOULCYCLE,
MANAGING DIRECTOR,
SUMMIT PARTNERS

LINDA HENRY
CEO, BOSTON
GLOBE MEDIA
PARTNERS + CEO,
BOSTON RED SOX

LIZ BRUNNER
EXECUTIVE VICE PRESIDENT
OF AMERICAN WOMEN IN
RADIO + TELEVISION,
BOSTON CHAPTER.

CAROL FULP
PRESIDENT + CEO,
THE PARTNERSHIP, INC
+ CEO, FULP DIVERSITY

JOYCE CHANG
EDITOR + CHIEF, SELF
MAGAZINE, FORMER,
JOURNALIST, NEW
YORK TIMES

STEPHANIE SHORE
FORMER CEO,
MOO + GLOBAL
BRAND + BUSINESS
BUILDER

JENNY JOHNSON
EXECUTIVE PRODUCER
+ CO-HOST OF NESN'S
DINING PLAYBOOK,
FOUNDER OF CHAMPY

SUZY BATIZ
FOUNDER, POO~POURRi
+ CHAIRWOMAN &
CVO (CHIEF
VISIONARY OFFICER)

ELIZABETH GOODMAN ARTIS
TOP EDITOR FOR
SHAPE MAGAZINE +
AWARDED MOST INTRIGUiNG
PEOPLE IN MEDIA

CANDICE HUFFINE
HIGH FASHION,
PLUS SIZE
MODEL, IMG
MODELS

COLETTE PHILLIPS
FOUNDER, PRESIDENT AND
CEO, GET KONNExTED! +
COLETTE PHILLIPS
COMMUNICATIONS

MARIE ROSECRAINS
SVP, SMB,
MARKETING,
GO-TO-MARKET +
SALESFORCE

MAYOR MARTY WALSH
UNITED STATES
SECRETARY OF LABOR,
FORMER MAYOR
OF BOSTON,

KAREN KAPLAN
PRESIDENT, HILL
HOLLiDAY + PRESiDENT,
MASSACHUSETTS
WOMEN'S FORUM

ERIKA HART M.ED.
SEXEDUCATOR, RACiAL/
SOCiAL/GENDER JUSTiCE
DiSRuPTOR, BREAST
CANCER SURViVOR

RHONDA VETERE
EVP, HERBALiFE
NUTRiTION, TOP
WOMAN IN TECH,
GLOBAL CHANGE AGENT

DANiELLE RUSSELLA
HEALTHCARE
EXECUTIVE, VENTURE
CHAiR, BOARD MEMBER,
STRATEGiC ADViSOR

AMY APPLiEYARD
SVP GLOBAL SALES,
MALWAREBYTES,
FORMER VICE PRESIDENT
OF SALES, LOGMEIN

JEANNE THOMPSON
SVP, FiDELiTY WORKPLACE
CONSULTiNG, HEAD OF
WORKPLACE SOLUTiONS
THOUGHT LEADERSHiP
EMPOWER YOUR FEMALE EMPLOYEES

• Connects your female employees with BBW’s community and membership – VIEW ALL PERKS

• Gain access to all BBW membership perks including promoting to 40K+ women, 2-4 per month FREE educational workshops, 60+ hrs of personal + professional development, host an event or workshop, host a luncheon or dinner, feature your employees in our exclusive online member directory, member affiliate program, black card savings, custom member spotlight, promote your events, and MORE!

BOSTONBUSINESSWOMEN.COM

DID YOU KNOW?
WE OFFER CORPORATE RATES FOR MEMBERSHIP?
READY TO GET STARTED?

**STEP 1:**
CHOOSE YOUR PACKAGE OR AD SERVICE

**STEP 2:**
CLICK TO PURCHASE AND PLACE ORDER

**STEP 3:**
CONTACT US AT:
TEAM@BOSTONBUSINESSWOMEN.COM

AND WE’LL GET YOUR AD SET UP WITH YOU!

WE CAN’T WAIT TO HEAR FROM YOU!